

Published based on [Converting Your Blog Visitors Into Dedicated Readers](#)

Converting Your Blog Visitors Into Dedicated Readers

Having a large number of loyal blog readers will provide a lot of advantages and make your blog well known. Loyal readers will share your blog with others a lot quicker, will acknowledge your recommendations and purchase products and services from you. So, how do you get them? It's amazing at how easily things could be improved when examining [Backlink Profit Monster Review](#).

Don't Write For the Search Engines: It's important to keep in mind that it's people who will ultimately be seeing what you've written. Human readers are going to read, like and spread the word about your blog, not the search engine spiders. But bloggers often fall into the trap of forgetting about their human readers and putting all their efforts into trying to rank with the search engines. You can and should choose keywords that you want to rank for, but your readers must be your main priority. If you want your posts to get shared all over the internet, it's essential that your content is aimed at humans rather than bots. In order to achieve the perfect balance here, make sure that you do your keyword research well in advance. You should then do your writing, with only the quality in mind, and afterward focus on inserting any keywords that are missing. Add as many keywords as you want, so long as doing so doesn't ruin the way the post sounds. It's amazing at how easily things could be improved when examining [Chronic Commissions](#).

Talk with Your Readers: If your blog is not building up a solid bond with your readers, then it is losing plenty of ground. If you want your new visitors to continue reading your blog, then you have to communicate with them.

This does not mean that you speak to them every so often. But, you should begin a long relationship. Reply to your reader's comments. Let them see that you care about their needs. See if there are any issues that need solving or just get their opinion after each post. There are numerous things that can be done to prompt your readers to converse with you. But, before you can move on to this step, you have get to know your visitors better. When you have this type of relationship, your readers will consider you trustworthy. They will find you credible whenever they read your blog.

Make Sure It's Not Complicated to Subscribe: There are several ways for readers to subscribe to your blog, such as by clicking on an RSS feed button you've installed. You should, therefore, ensure that subscribing to your blog is a quick and easy procedure. If the subscribe button is hard to see, for example, this will cut down on your rate of subscribers substantially. Rather than just having a button, you may also want to have a call to action that explains the benefits of subscribing. Once you get someone as a subscriber, there's a much greater chance that they'll visit your blog regularly. It has become clear that promotions for example [Consumer Wealth System](#) will benefit from this sort of marketing. Going from the kind of growth the blogosphere is having today, you can easily create a blog and have it lost in the crowd. If you want to give your competition a run for its money, then you should know what it takes to convert visitors into loyal readers.

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